



BRAND BLOOM



# BRAND BLOOM

We are Brand Bloom. A new Edmonton based  
**SOCIAL MEDIA AND DIGITAL MARKETING COMPANY.**  
We specialize in Social Media platform advertising,  
and digital brand development.

Brand Bloom is the new generation of social media  
marketing. We are experts in creating and elevating  
stories in the digital space.

The Brand Bloom team are skilled Social Media  
Strategists, Content Creators and Digital Platform  
Experts. We have the tools to make  
any company excel.

BRANDBLOOM.CA



## **SOCIAL MEDIA**

SOCIAL MEDIA STRATEGY  
SOCIAL MEDIA CONTENT DEVELOPMENT  
SOCIAL MEDIA MANAGEMENT  
SOCIAL MEDIA CAMPAIGNS  
AND PROMOTIONS  
SOCIAL MEDIA ADVERTISING



## **CREATIVE SERVICES**

E-MAIL MARKETING • GRAPHIC DESIGN  
WEBSITE DEVELOPMENT  
BRANDING IDENTITY GUIDELINES  
RE-BRANDING • BLOGGING SERVICES



## **CONSULTING**

WEBSITE DESIGN • VIDEOGRAPHY  
GEO-FENCING • MEDIA BUYING  
SEO/PPC GOOGLE ANALYTICS SERVICES  
SPONSORSHIP DEVELOPMENT  
EVENT MANAGEMENT



## **INFLUENCER MARKETING**

DEVELOPING INFLUENCER CAMPAIGNS  
NEGOTIATING INFLUENCER RATES  
CONNECTING BRANDS WITH OUR  
INFLUENCER DATABASE



# BRAND BLOOM

## PACKAGE 1

- Complete management of (3) social media platforms
- Quarterly social media marketing strategy meetings
- Content creation for social media plans
- Social media calendar
- E-blasts and e-mail database management
- Custom monthly reporting and analysis



# BRAND BLOOM

## PACKAGE 2

- Complete management of (3) social media platforms
- Quarterly social media marketing strategy meetings
- Content creation for social media plans
- Social media calendar
- E-blasts and e-mail database management
- Custom monthly reporting and analysis
- Community and reputation management (Yelp, Trip Advisor, Facebook Reviews)
- Website management



# BRAND BLOOM

## PACKAGE 3

- Complete management of (3) social media platforms
- Quarterly social media marketing strategy meetings
- Content creation for social media plans
- Social media calendar
- E-blasts and e-mail database management
- Custom monthly reporting and analysis
- Community and reputation management (Yelp, Trip Advisor, Facebook Reviews)
- Website management
- Blogging services





UNIQUE TO BRAND BLOOM



# BRAND BLOOM

## PACKAGE 4

- Complete management of (3) social media platforms
- Quarterly social media marketing strategy meetings
- Content creation for social media plans
- Social media calendar
- E-blasts and e-mail database management
- Custom monthly reporting and analysis
- Community and reputation management (Yelp, Trip Advisor, Facebook Reviews)
- Website management
- Blogging services  UNIQUE TO BRAND BLOOM
- Sponsorship development
- Event coordinating special events
- The Influencers  UNIQUE TO BRAND BLOOM



## **DIGITAL MARKETING A LA CARTE**

WEBSITE DESIGN AND  
IMPLEMENTATION

WEBSITE REDESIGN

VIDEO MANAGEMENT

BLOGGING

THE INFLUENCERS

SEO AND GOOGLE AD  
WORD MANGEMENT

GEO-FENCING

DIGITAL RETARGETING

GRAPHIC DESIGN

PRINTING SERVICES

\*ALL ADVERTISING COSTS ARE AN  
ADDITIONAL COST TO THE CLIENT





BRANDBLOOM

**JESSICA ROGERS**

Co-Founder & CEO

(780) 399-6827

**MARIA MAHON**

Co-Founder & CEO

(780) 999-3423

BRANDBLOOMYEG@GMAIL.COM



BRANDBLOOM.CA